

System and Resource Library Administrator's Association of Wisconsin
Marathon County Public Library
300 North First Street
Wausau, WI 54403

Friday August 10, 2012
10:00 am

Recorder: Cheryl Stewart, Manitowoc Public Library

1. Call to order: Chair Rick Krumwiede called meeting to order at 10 am
2. Quorum present
3. Introductions. Present: Lynn Stainbrook (Brown County Lib), Kristen Anderson (Winding Rivers LS), Martha Van Pelt (South Central LS), Ralph Illick (Marathon County Lib), Rick Krumwiede (OWLS), Jim Trojanowski (Northern Waters LS), Steven Platteter (Mid-Wisconsin Federated LS), Walter Burkhalter (DLT), John DeBacher (DLT), Stef Morrill (Wils), David Weinhold (retired), Jessica MacPhail (Racine PL), Bernie Bellin (Retired), Becky Petersen (Manitowoc-Calumet LS), Marla Sepnanski (Wisconsin-Valley LS), Inese Christman (Wisconsin-Valley LS) Sue Cantrell (West Bend PL), John Thompson (Indianhead Federated LS), Colleen Rortvedt (Appleton PL), Jeff Gilderson-Duwe (Oshkosh PL/Winnefox LS), Mark Arend (Winnefox), Cheryl Stewart (Manitowoc PL). via go to meeting: Bryan McCormick, John Stoneberg, Krista Ross, Mark Merrifield.
4. Agenda Changes: request to add discussion of Postal Services in public libraries to agenda. DeBacher will cover in his report
5. Approval of minutes from the May 9, 2012 meeting
Motion to approve: Jim Trojanowski
Second: Mark Merrifield
Motion carried.
6. Treasurer Report: Van Pelt question; when are membership fees determined? Answer; at the fall meeting.
Report accepted and filed
7. Delivery Service fee Committee.
A committee is needed to determine a new formula for 2014. Trojanowski, Merrifield, Illick, and Arend volunteered

8. New director boot camp
 - 51 registered
 - Sept 7 in Steven's Point
 - Morning will cover Chapter 43 and open meeting laws
 - Afternoon will be 5 different sessions

9. Wils report provided by Stef Morrill
 - David Weinhold is the current SRLAAW member on the Wils Board. A question was raised about his status given his retirement from ESLS. Consensus reflected that Weinhold can and should continue to represent SRLAAW on the Board until his term ends July 2013.
 - Morrill reported that Wils is currently reorganizing in order to be a more flexible organization with resource sharing as a priority. Gilderson-Duwe asked about a timeline for this reorganization. Morrill reported that if a separation from UW was to be the outcome that would need to happen by July of 2013.
 - Morrill also stated that Wils will continue to be the project managers for WPLC.

10. John DeBacher report on system legislative task force
 - DeBacher proposed the task force to the State Superintendent aide asking what is the best way to move forward with appointments.
 - He was advised that it would be better to forward with this project at a later time.
 - Trojanowski asked about work that could be done now in preparation for the task force
 - DeBacher suggested that looking at the work that was done in 2002 would be a place to start

11. System merger discussions
 - ESLS has approached its neighbors asking if there is an interest in merging; Waukasha is yes, Winnefox is yes, MCLS is yes
 - ESLS is seeking a consultant to advise on options. The Board is looking at this as a long process. They are meeting at the end of August to discuss the consultant.
 - Becky Peterson reported on discussion going on at MCLS. Merger discussion started with ESLS at the staff level. Committee of Board and Library Directors was formed. This committee expressed interest to ESLS that moving discussion forward is desirable. Library Directors are also interested in talking to OWLS. Jeff Dawson will be contacting Rick Krumwiede.
 - Steve Platteter reported on discussions between Mid-Wisconsin and Lakeshores. Letters of interest have been exchanged. Mid-Wisconsin Board would like to wait until a director is hired before

moving ahead. John DeBacher will be attending an upcoming Board meeting. Note: a director would be hired by the new system Board.

- Marty Van Pelt reported that since South Central already does a lot of work with Arrowhead she sent information to their Board describing the services offered.
- Bryan McCormick stated interviews for a new Arrowhead director are scheduled for next week. The Board is taking a long term approach to this situation.
- David Weinhold asked if it would be useful to meet formally to discuss system mergers.
- Rick Krumwiede agreed that meeting should be done now rather than wait until mergers are forced upon us.
- Question raised – would DPI facilitate? Should Board members be invited?
- Rick Krumwiede suggested a survey to identify what are the service priorities and what is the optimum size of a system.
- Stef Morrill asked if there are services that could be provided at the state level.
- The E-book summit was viewed as a model that might work to gather interested parties and discuss system reconfiguration options.
- Mention of the Jane Pealmutter study. It was suggested that this study may not be useful at this time, and study was conducted by graduate students without experience in system services.
- Jessica MacPhail suggested having a discussion with Sarah Long from Illinois might be useful since she experienced a massive system merger.
- Becky Peterson suggested that a discussion of statewide ILS be included.
- Marty Van Pelt suggested looking at the services provided by one system that could be shared to reduce overlap.
- Jim Trojanowski and Marla Sepnafski offered system funding to support a summit.
- Motion by Jim Trojanowski, second Marla Sepnafski– SRLAAW request that Wils develop a proposal for a summit on system size and structure supported by system funding. Motion passed unanimously. Krumwiede said that he would work with Morrill on the proposal.

11:30 am – break

12. DLT report

- Community Foundation cooperation is okay but funds remain in Library control. Refer to 43.57

- Replacement has been hired for Badgerlink
- Steve Sanders – the Library Media Specialist for DLT is retiring
- System plan forms are out
- Universal service funds are under audit
- Message from IMLS; there is an opportunity for public libraries to serve as outlets for minimal postal services. 113 libraries in Wisconsin were contacted by US Postal Service to participate in this program. Participation is voluntary. This fits into other services mentioned in Chapter 43.58. The services would include a kiosk to sell stamps and create a small revenue stream. John will send the list out to system directors.

Wils Report

- Work groups to look at low hanging fruit have been formed
- Bruce Smith is now the public library representative on the Wils Board
- Badgerlearn has RDA resources
- Wisconsin Heritage Online is using Tumbler to get material out
- Contact Sara Gold if interested in Ebsco/ebook nonfiction focus

WPLC

- The next board meeting will be at the end of September
- Brief LSTA applications will be required for the digital media buying pool
- Circulation is likely to reach two million in September
- Overdrive is working on getting good statistics for Advantage customers

WLA

- A meeting was held to discuss statewide advocacy plans

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- Jessica McPhail reported she is the liaison for the statewide ILS discussion

13. Around the Table

- Winnefox is providing bookkeeping and payroll for Southwest
- WVLS has signed a contract with Innovative
- IFLS has moved to Sierra, and OWLS will be moving to Sierra soon

14. Adjourn – next meeting Tuesday October 23 at 1:30