

System and Resource Library Administrators Association of Wisconsin

Minutes, August 7, 2015

Marathon County Public Library

Present physically: Kristen Anderson, WRLS; Gerri Moeller, OWLS; Mike Sheehan, NWLS; Grant Lynch, Waukesha PL; Ralph Illick, MCPL; Bruce Gay, MCFLS; Becky Petersen, MCLS; Brian Simons, Brown County Library; John Thompson, IFLS; John DeBacher, Dept. of Public Instruction; Mark Arend, Winnefox PL; Cheryl Stewart, Manitowoc; Melody Clark, ALS; Barb Brattin, KCLS; Jessica MacPhail, Racine PL (note-taker). Present online: WVLS, Bruce Smith, Garrett Erickson, Stef Morrill, Steve Ohs, Sue Cantrell, and Sue Heskin.

Grant Lynch called the meeting to order at 10am, a quorum being present. Everyone introduced themselves. The agenda was approved, but no minutes were available from the Q2 2005 meeting (Wednesday, May 6, 2015, held right before WAPL in Wisconsin Rapids; recorder listed as Eastern Shores ...). These minutes will be presented for approval at the Q3 meeting, if found. (Recorder noted that the SRLAAW website doesn't have anything more recent than 2014 for minutes and agendas, and the 2013 officers are listed).

Treasurer's report was distributed; special note, dues were collected from all library systems, even the one just south of Racine. It was moved by Mark Arend and seconded by Mike Sheehan to accept the Treasurer's report. Motion carried.

It was moved by Mark Arend and seconded by someone else that, by unanimous consent, Ralph Illick, MCPL, be nominated and elected as the Vice President of SRLAAW. Motion carried. No speechifying was allowed.

Jessica MacPhail reported on Racine's vinegar rot solution, at a cost of \$88,000 to replace decaying microfilm and create new master copies.

The rest of the meeting was taken up by reports. John DeBacher from DPI reported on the Public Library System Revision Committee. The Steering Group of John Thompson, Nita Burke and John DeBacher went through the nominees and put a list together representing SRLAAW, resource libraries, COLAND, different size libraries, and geographic balance. The nominees were proposed as a work group by Tony Evers and approved by COLAND. Virtual meetings will be set up. Appointment letters are going out now. Members appointed are:

Name	City	Position	Library Type
John DeBacher	Monona	DPI Liaison	
John Thompson	Menomonie	Director	Large System; LEAN team
Steve Ohs	Franklin	Administrator	Small System
Paula Kiely	Milwaukee	Library Director	Large Public & System Resource Library
Bridget Christenson	Mauston	Library Director	Small Public

Beth Carpenter	Appleton	Library Director	Small-to-Mid Public (& Joint)
Kristie Hauer	Shawano	Library Director	County Joint Public (& Rural)
Kent Barnard	Wild Rose	Library Director	Very Small Public
Jessamyn Lee-Jones	Platteville	Library Director	Small-to-Mid Public (Small Resource Library)
Bryan McCormick	Janesville	Library Director	Public (& Resource; & COLAND)
Jon Bolthouse	Fond du Lac	Library Director	Large Public, Non-Resource Library

This project came out of the Road Map, approved by COLAND, and a \$35,000 LSTA grant approved in 2015. More to come on this process.

John also reported on the Public Library Standards Document Revision, last revised five years ago. The new revision recognizes that quantitative measures don't always tell the full story, and will be more realistic. Physical periodicals and recordings are vanishing as libraries move to be more service-oriented. The goal is to make this available online, so library data can be compared interactively. Members on this committee include Bruce Gay, Desiree Bongers and Stacey Lundsford (full list not in DeBacher's short-term memory core). There will be three work groups: governance and administration, including staffing; collections, resources and services; and technology, access and facilities. Other libraries are using our standards, even for determining state aid formulas, and the new standards may affect the space needs document, as the physical collection becomes less of a 20-year growth analysis tool.

The state budget gave BadgerLink a slight increase; Martha will be sending out RFP's and the vendor array may change. System funding was untouched. Jamie reconfigured the formula based on geographic changes in system boundaries. I couldn't keep up with all those changes, you know who you are.

Tessa reported on a grant from AmeriCorps funding Play and Read programs. Each site will have two VISTA members starting in September.

RLLL is working to convert listservs to Google+ communities to be more interactive. A new staffer is working on meta-tagging and outreach for BadgerLink's job and resource page. They're working with the Department of WorkForce Development as part of the Workplace Innovation and Opportunity Act.

WILS: Waukesha bought "unlimited seats" Gale Courses and has hit a million minutes of use, it's really taking off. These can be counted as Programs in the annual report, we think. Stef reported that WILS is working with Gale on patron authentication by library.

There will be a program at WLA on RIPL, not the wine that I judge all wines by, but a very exciting conference (Research Institute for Public Libraries) held in July on collecting and presenting data to transform communities.

WPLC: An archived recording of a webinar on LEAP, a standalone eBook distribution model from NYPL, is available. The intent is that libraries would become their own distribution network, negotiate directly

with vendors to purchase content and load onto a platform, similar to BiblioBoard. We are quite far away from that happening.

WLA: please invite Plumer to visit. The new WLA lobbyists are Steve Conway and Cari Anne Renlund from DeWitt Ross & Stevens; Tony Driessen retired for health reasons. We will miss him very much.

COLAND: there are at least five vacancies from public libraries on the COLAND board, so please apply; information is on the COLAND website.

Member Roundtable: Ralph Illick hired Engberg Anderson to do planning and visioning for space needs. John Stoneberg will be retiring at the beginning of the year; he's been at Eau Claire for 30 years. Barb Brattin reported that Kenosha and Racine will be merging their ILS; Kenosha will then have access to 4 million items as a member of SHARE. Kenosha is one of the few libraries around the globe still using VTLS. Winnefox and OWLS are doing a joint survey to see how they might share services, led by WILS. Gerri Moeller sent out a "no-circ for 5 years" list from OWLS and lots of weeding is going on. Brian Simons reported that a branch is either closing or expanding, depending on the vote of the county supervisors.

Jessica reported to the President that the get-together at Heather Eldred's place was a lot of fun, but Heather wants us to know that her willingness to host a get-together shouldn't be a reason to schedule a meeting in Wausau. The President thought SRLAAW should continue to meet in Wausau.

Next meeting: Tuesday, November 3 at 1:30pm, Madison Marriott West, Middleton, in Salon G, as part of the WLA conference.

Meeting officially adjourned at 11:30am.

Respectfully submitted (all mistakes are my own) – Jessica MacPhail, Director, Racine Public Library, Resource Library for Lakeshores Library System

RLAAW

8-7-15

Name

Library/System

Kristen Anderson

WRLS

Gerri Moeller

OWLS

Mike Sheehan

NWLS

GRANT URSCH

WPC

RALPH ILLICK

MCPL

WVLS

ONLINE

BRUCE SMITH

ONLINE

GARRETT SICKSON

ONLINE

STEP MERRILL

ONLINE

STEVE OTS

ONLINE

STEVE CANTRELL

ONLINE

SUE HESKIN

ONLINE

Bruce Gay

MCFLS

BOBBY PETERSEN

MCLS

Brian Simons

Brown Co. Library

John Thompson

IFLS

JOAN DeBARTEN

DPI

MARK AREND

WINNETON

Cherilyn Stewart

Manitowish

Melody Clark

ALS

Babs Brattin

KCLS

SRLAAW

Treasurer's Report

August 7, 2015

The SRLAAW meeting funds are deposited in a segregated account in the LGIP under the auspices of the Winding Rivers Library System. Reimbursement for eligible expenses can be obtained by providing receipts to WRLS.

<u>Activity</u>	<u>Credit</u>	<u>Debit</u>	<u>Balance</u>
Funds as of December 31, 2011			1,416.83
Fee payments for 2012	\$800.00		2216.83
2012 interest income	2.61		2219.44
Expenditures in 2012 (itemized below)		\$453.13	1766.31
2/13/12: Mtg. room and refresh.	\$426.13		
5/16/12: Mtg. expenses	\$27.00		
Funds as of December 31, 2012			1766.31
2013 interest income	1.44		
Expenditures in 2013			
06/30/13: Leg. Day reimburse Van Pelt		\$993.55	
Funds as of December 31, 2013			\$774.20
2014 interest income	.83		
Fee payments in 2014	\$800.00		
Expenditures in 2014			
06/14: Leg. Day reimburse Lynch		\$754.12	
Funds as of December 31, 2014			\$820.91
2015 interest income as of report	.48		
Fee payments in 2015	850.00		
Funds as of August 7, 2015			\$1671.39

Respectfully submitted,

Kristen Anderson
SRLAAW Treasurer



NA Publishing™

SERIALS | Preserve. Archive. Access.

Racine Public Library

Vinegar Syndrome Proposal

June 16th, 2015

NA Publishing is pleased to present the following proposal for Racine Public Library for their Vinegar Syndrome Project. From our beginning over 80 years ago as the microfilm operations center for University Microfilm International (UMI), to expansion into digital document workflows under ProQuest 35 years later, to our present day standing as a full service content solutions and serials management business, NA Publishing has a long corporate history of innovation and excellence in content conversion and preservation. We look forward to working with your library to complete the project from the beginning to the end. Therefore, we understand that your library has requested three options to this project. Here are the following three options:

Option #1 -All Reels Replaced:

Pricing:

- Negative from Positive: \$34.72 per reel
- Positive from Positive: \$40.59 per reel
- Total cost for both format copies : \$75.31 per reel

✦ Total number of reels that need to be replaced-1181 reels. $1181 \text{ reels} \times \$75.31 = \$88,941.12$ for the entire project. This includes a Negative from Positive copy and a Positive from Positive copy per reel (2 copies per reel); new boxes; labels (the labels will read what the current label has on it) and we will recycle old film if you would like us to. Shipping will be at cost.

Option #2 -Two Phases:

Phase #1: 424 Reels (2-3.5 on AD scale)-

- Negative from Positive: \$34.72 per reel
- Positive from Positive: \$40.59 per reel
- Total cost for both format copies: \$75.31 per reel

✦ Total number of reels that need to be replaced-424 reels. $424 \text{ reels} \times \$75.31 = \$31,931.44$ for the Phase #1 project. This includes a Negative from Positive copy and a Positive from



NA Publishing™

SERIALS | Preserve. Archive. Access.

Positive copy per reel (2 copies per reel); new boxes; labels (the labels will read what the current label has on it) and we will recycle old film if you would like us to. Shipping will be at cost.

Phase #2: 732 Reels (.5-1.5 on AD scale)-

- Negative from Positive: \$34.72 per reel
- Positive from Positive: \$40.59 per reel
- Total cost for both format copies: **\$75.31 per reel**

* Total number of reels that need to be replaced- reels. $732 \text{ reels} \times \$75.31 = \$55,126.92$ for the Phase #2 project. This includes a Negative from Positive copy and a Positive from Positive copy per reel (2 copies per reel); new boxes; labels (the labels will read what the current label has on it) and we will recycle old film if you would like us to. Shipping will be at cost.

Thank you for considering NA Publishing for this project. We look forward to partnering with Racine Public Library. If anyone has any questions, please feel free to contact us.

Best regards,

Dana Ouellette

Sales Manager, NA Publishing

E-mail: douellette@napubco.com

Phone: 800-420-6272

WiLS report to SRLAAW August 7, 2015

Regional meetings

It's almost Fall, which means it's almost time for our annual Regional Community Meetings. Each year, WiLS travels the state to host a series of get-togethers, giving members of the library community an opportunity to talk with one another about challenges that affect us all and to propose potential solutions to those problems. This year, the topic of these meetings will be electronic resources: how to promote, grow, and evaluate the usage of these resources to get the most value from them. The meetings will be held:

- Sept. 22: Lac Courte Oreilles Ojibwa Community College (Hayward)
- Oct. 1: Marshfield Public Library
- Oct. 5: St. Norbert College (Green Bay)
- Oct. 8: Fitchburg Public Library
- Oct. 13: Dodgeville Public Library
- Oct. 22: UW-Milwaukee

All meetings will be from 1-4. Registration will be opening soon.

WiLSWorld

Thanks to all of you who attended WiLSWorld or encouraged others to do so. We had a great conference day, with a keynote from Kelvin Watson of the Queens Public Library about his app development project and other projects, and the opportunity to hear from smart people in our community doing interesting things. The workshop day was a success, too, and we are excited about this new format for the event. We're continuing to post resources to the WiLSWorld website: <http://www.wils.org/news-events/wilsevents/wilsworld-2015/wilsworld-2015-presentation-and-workshop-slides/>

A new MOOC partnership

Our first partnership with UW-Madison to facilitate the use of their MOOCs in public libraries was so successful, we're doing another project with them for the "Climate Change Policy and Public Health" MOOC in November. This time, UW is taking a more "DIY" model for the discussion sessions in the libraries, providing a toolkit of resources to help libraries host these discussions on their own. In conjunction with the MOOC, they are developing a "Bike to the Library Saturday" event to be held on September 26th. If you'd like to keep up with either of these activities, let me know, and I'm happy to add you to the mailing lists for the participating libraries.

Research Institute for Public Libraries (RIPL)

Thanks to the generous sponsorship of DPI, Stef was one of the five representatives from Wisconsin at the inaugural Research Institute for Public Libraries. She learned a lot, and is excited to use the new knowledge in WiLS projects and also to share that knowledge at WLA, through a panel about RIPL and also through a set of data visualization sessions WiLS will be providing on Wednesday, November 4.

DPLA

I am very happy to report that the Wisconsin application to become a service hub for the Digital Public Library of America (DPLA) was submitted by Recollection Wisconsin in July. We expect to know shortly if our application has been accepted!

Two cooperative purchasing updates.....

1. We are happy to announce that we have a new partnership with Innovative Interfaces to offer SkyRiver to WILS member libraries at a significant discount. If you are interested in learning more, please contact Stef (smorrill@wils.org).
2. We are getting ready to place an order for additional Gale Courses <<http://solutions.cengage.com/GaleCourses/>>, the "instructor-led online courses focused on professional development, technology skills, and personal enrichment to transform lives and foster positive changes in your community." If you would like more information, please contact Sara Gold (sgold@wils.org).

And a word of thanks....

We recently realized that we have, in the two years since our reorganization, provided paid work for all 17 public library systems. We are so grateful for the support and opportunities that you have provided to us, and are also grateful that we get to work with all of you on growing, strengthening, and improving our Wisconsin library community. Thank you!!!

WPLC Report

SRLAAW Q3 2015 Meeting

8/7/2015

WPLC Board

- Next meeting is August 26th at 10:00 a.m. via GoToMeeting. The board will be discussing both the 2016 WPLC budget and project manager contract to approve both at the meeting.
- The board formed the WPLC Collaborative Digitization Work Group at its May meeting. This work group will investigate potential collaborative models (e.g. a train-the-trainer cohort, regional digitization labs, digital project consulting staff, etc.) to keep systems from "reinventing the wheel" while ensuring that systems and member libraries are working in ways that will allow them to participate in Recollection Wisconsin and the DPLA.
- The project management team is in the process of making some updates to the WPLC website. This should be completed by early fall.
- A new logo for WPLC was designed. A workgroup from the WPLC Digital Library Steering Committee is working on having a logo created for the digital library.
- Newspaper project: Wisconsin Historical Society, Wisconsin Newspaper Association, Resources for Libraries and Lifelong Learning and WiLS met to finalize tasks and timeline. It is expected that the pilot titles will be available by the end of the year.
- Analytics Workgroup: The committee received pricing for the three top contenders: Orange Boy, Gale Analytics, and Civic Technologies, along with an update on how state privacy laws would impact what we can do with such a product. The workgroup has added members and will be meeting to discuss next possible steps, which could include in-person extended demonstrations of the products.
- Libraries Simplified and LEAP: A recording of the webinar with Micah May, New York Public Library, about their Libraries Simplified and LEAP initiatives is available here: <http://www.wplc.info/node/280> The Steering Committee approved WiLS spending some time investigating these projects, and the projects will be discussed at the next board meeting.

WPLC Digital Library Steering Committee

- The committee approved allowing interested systems to fund purchasing OverDrive's Periodicals digital magazine titles on a pilot basis for this next year. This was not included by the committee in their buying pool recommendation at their May meeting. The interested systems see Periodicals as the only affordable digital magazine option for their systems and as an opportunity to gather data, in addition to data that can be gathered from systems using Zinio or Flipster, to help with the further investigation of a possible digital magazine platform funded through the WPLC buying pool. OverDrive is not able to offer this platform on a system by system level, so it will be available via the digital library website for all patrons in the state.
- Statistics Workgroup: WiLS will be having two sessions on Wednesday, November 4th at the WLA Conference related to data visualization: "Basics of Data Visualization" (11:00-11:45) and "Using Excel to Create Data Visualizations" (1:45-3:30). In addition, WiLS will lead a "WPLC/OverDrive data hackathon" later Wednesday afternoon in the Exhibition Hall (time TBD). The purpose of the hackathon will be to create visualizations of OverDrive data that can be easily customized and reused by different libraries, along with the instructions on how to use the visualizations.

Wisconsin Library Association Report to SRLAAW
August 7, 2015

Membership Committee	<p>Status</p> <ul style="list-style-type: none"> • The newly formed Membership Committee has a kickoff meeting scheduled for August 11th • The primary focus of the group over the next several months will include 1) establishing a permanent charge for the Membership Committee, 2) assigning action steps to the report submitted by the Membership Task Force last year, 3) reviewing all new and potential member communications and 4) planning for a presence at the WLA annual conference
Annual WLA Elections	<p>Status</p> <ul style="list-style-type: none"> • The annual election process is in full swing • Volunteer leadership experience can help expand the knowledge, skills and abilities of your staff and create better employees • Please support any interest that your staff may have in volunteering for activities within the association
Leadership Development Task Force – Phase II	<p>Status</p> <ul style="list-style-type: none"> • The Leadership Development Task Force had its first meeting on July 27th • Members of the task force are: Emily Rogers (Chair); Dorothea Sola, Gretel Stock-Kupperman, Leah Langby and Jeff Brunner • Based on the proposal submitted last year by the LDTF – Phase I, this group will complete the instructional design of a 2 ½ - 3 day Leadership Institute by mid-November • Rollout of the institute is scheduled for May 2016
Lobbyist Evaluation Task Force	<p>Status</p> <ul style="list-style-type: none"> • The Lobbyist Evaluation Task Force was established to create a methodology for evaluating the services provided by DeWitt, Ross & Stevens • As part of this project the LD&L Committee generated a membership survey to solicit feedback on WLA’s legislative activities (Note: Survey results are available upon request) • Final recommendations and the evaluation tool will be submitted to the WLA Board at the August 7th meeting
125th Anniversary Task Force	<p>Status</p> <ul style="list-style-type: none"> • The 125th Anniversary Task Force is working collaboratively with the LD&L Committee to embed recognition of the anniversary into Library Legislative Day • Activities will include noon hour presentations at the State Capitol rotunda
Marketing	<p>Status</p> <ul style="list-style-type: none"> • Continuing to generate library stories (i-2 per month) • After library sign-off, completed stories are sent to local media outlets, posted on WLA website and Facebook page • Marketing priority for next 3 months is the WLA Conference
Library Visits	<p>Locations Visited</p> <ul style="list-style-type: none"> • Milwaukee Public Library • Beloit Public Library – Support Staff & Circulation Services Conference • Hedberg Public Library • Black River Falls Public Library • UW-Milwaukee - Golda Meir Library