

System and Resource Library Administrators Association of Wisconsin
Q3 2018 Meeting Minutes

Date: Friday, August 2, 2019

Time: 10:00 a.m. to 12:30 p.m.

Location: Marathon County Public Library, 300 1st St. Wausau, WI 54403.

1. Call to Order 10:03 am

Attendance: Barb Brattin (KCLS, Kenosha PL), Steve Platteter (ALS), Pamela Westby (LEPMPL), Bradley Shipps (OWLS), Garrett Erickson (Mead PL), Kristin Stoeger (Manitowoc PL), Jennifer Chamberlain (Monarch LS), Mark Arend (Winnefox), Connie Meyer (Bridges), Jeff Gilderson-Duwe (Winnefox, Oshkosh PL), Marla Sepnafski (WVLS), David Kranz (SWLS), Ralph Illick (MCPL), Kristen Anderson (WRLS), Rebecca Petersen (MCLS), Sherry Machones (NWLS), John Thompson (IFLS), Jessica MacPhail (Racine PL), Martha Van Pelt (SCLS), Steve Hesel (MCFLS), Sue Heskin (SPL), Others present: John DeBacher (DPI), Mark Jochem (SCLS), Kris Adams Wendt (WVLS) Joshua Klingbeil (WVLS), Vicki Teal Lovely (SCLS), Stef Morill (WiLS), Plumer Lovelace (WLA) Absent: Tracy Vreeke (NFLS), Bryan McCormick (HPL), Steve Ohs (LLS), Paula Kiely (MPL), Sarah Sugden (BCL), Greg Mickells (Madison PL), Jessie Lee-Jones (PPL), Bruce Gay (WPL)

2. Proxy announcements: Bradley Shipps for Tracy Vreeke

3. Introductions/welcome guests: The group recognized Mark Arend who is retiring and attending his last meeting. SRLAAW wishes him well and thanks him for his remarkable service to the group.

4. Agenda approval: Moved by Sepnafski, seconded by MacPhail, Motion passed.

5. Minutes: Q2 2019 Approval: Moved by Platteter, seconded by Erickson, Motion passed.

6. League of Women Voters of the Northwoods Presentation: Library Tools for Voter Education and Registration Assistance

Kris Adams Wendt introduced Debra Durchslag of League of Women Voters of the Northwoods who presented tools developed and piloted in public libraries in their region, including Voter Education and Registration Assistance Program (VERLAP) handouts.

Contact through Facebook, information via League of Women Voters of the Northwoods <https://www.lwvnow.org>

Project based on collaboration among Milwaukee Public Library, Milwaukee Public Schools, and the City of Milwaukee which work together to register every 18 year old. Also inspired by Kenosha Public Library/ City Clerk's collaboration to train librarians to help people with registration process and promote voting.

Materials walk patrons through the voter registration process.

Detailed program will be presented at WLA ("Get Ready for 2020")

Marla commented this is a great resource for libraries and she will work to get into WVLS libraries. Jeff asked about partnerships with local chapters of Leagues of Women Voters.

Debra responded the local leagues could do staff and voter registration events. Milwaukee may have some materials in Spanish.

7. Treasurer's Report (Anderson)

Bradley emailed report ahead of meeting. Motion by Arend, seconded by Van Pelt. Motion passed.

8. LD&L Report

Connie Meyer reported the system funding increase we saw over the past two years will become permanent in this biennial budget, establishing a new base. Brings a sense of stability. Connie encouraged us to identify community members who could speak at budget hearings about the power of libraries- even more impactful than staff members. Martha asked whether we should still track which parts of the budget are earmarked for workforce development, lifelong learning, technology, as before, even though the new funding is not earmarked. Connie said it could be helpful when telling your story. Pamela Westby said she'd heard local feedback that these target areas were duplicating services already covered by other agencies. So LEPMPL is focusing marketing more on core library services and what makes the library unique. Last public space without obligation.

Should we be updating our economic impact tool? Certainly different from 2007. Conducted last time through DPI consultant. Connie expressed concern that DOA moved funds from the TEACH budget to rural broadband initiative. John DeBacher expressed support for a system that would provide 2 tiers of broadband and resultant lower costs for libraries with less

broadband need. Budget contains no support for Recollection Wisconsin due to the timing of the request. Will work to include it in next budget.

9. Libraries Activating Workforce Development Skills (LAWDS) Project

Mark Jochem reports all systems are represented in the project. Meeting in DeForest on August 14th. Module one is training librarians to be aware of workforce development. 11 WFD boards in Wisconsin. Mark asks that we provide input on logistical matters- locations of trainings, what makes sense for your member libraries? Length of sessions? Pair trainings with other meetings already scheduled? Or should WFD staff go to libraries to train? Although many libraries have job centers nearby, some job centers have closed since recession. Libraries not expected to be full fledged job centers, but can help in areas where there are none. Jeff reports in Oshkosh, librarians are forced into the role because staffing at their job center is minimal. Pamela requested an infographic that demonstrates those cutbacks to prove there is no duplication of service.

Jessica reported that in Racine job centers don't spend individual time necessary for so many people, library will. Computer literacy, digital literacy in general are necessary job seeking skills. DeBacher stated federal funding supports workforce development boards. Public libraries listed as affiliate one stop centers. Even though that act was passed, funding is lagging. Getting a crossover member to the regional job center board would be helpful.

10. Update on System Collaborations

1. Technology: Vicki Teal Lovely reported the Technology backup project is fully funded. Two phases for project, work begins with equipment, the second phase is digital archive solution. All public libraries will have access to the system to back up their digital archives. Working on MOUs for systems before we put content in. Talking about a future cost formula. Didn't get unused E-rate funds. Those, plus future surplus E-rate funds are transferred to rural broadband fund. Will report back on how it impacts Badgernet. Question to the group how to govern the project and how to fund. Committee to propose governance of project: Jeff, Barb, Bradley, Vicki, John volunteered.

11. Update on Listserv Options

WPLC forwarded WiLS proposal to host it as a Google group, anyone can subscribe, limit posting to subscribers, \$3,000 and \$850 setup cost. Replaces DPI listserv. Maintenance and management is the biggest cost. Josh K. expressed his opinion the cost was fair.

12. Library Security and Safety

Garrett described an incident in May at Mead PL involving a heroin overdose in library restroom, then second incident with meth user. Bad press and library visitors markedly reduced. Appleton experienced a Narcan incident- overdosed person shot firefighter who responded outside the library. Appleton received more city funding for security equipment and staff. Colleen sent out security survey results.

13. Impact of AI on Libraries

Mark A. had sent out links to articles about the topic. Just passing information on. No discussion.

14. Affiliated Organization Reports:

1. PLSR (Thompson) (Under COLAND report)
2. DPI
 1. Record Retention for System Emails
See emailed report. Census participation important- Wisconsin lost a congressional rep a couple of years ago. Cindy Fesemyer working on community engagement. Inclusive Services Assessment and Guide released. Other states are modeling this report. Lynda (now Linked-in Learning) requiring relicensing. LLS declined to renew based on the new rules. Formerly ex proxy access, now Linked In needs first and last name and email address. Not allowable under Wisconsin statutes- identifies who is

using the library. Template emailed that provides a good structure for an updated system technology plan. System plans must be kept updated.
Unused WiseLearn funds can be used for LSTA projects. \$64,500 available end of fiscal year offered to libraries.

3. WiLS
Report sent via email. Awarded IMLS grant for mentorship to small libraries around digitization of local history. John DeBacher encouraged systems to apply for regional IMLS grant projects.
4. WPLC
Roundtable end of October. WPLC keeping an eye on changes in eBook publishing. August 13 next meeting.
5. WLA
Plumer reported 35 students registered for Leadership Development Institute at Madison Public Library. 21 scholarships provided. 10 graduates have leadership positions in WLA. Code of Conduct policy ready to enact for WLA conference. ALA code of conduct retooled for WLA. The final policy will be provided in advance of the conference and in the registration packet. Acknowledgment will be necessary prior to conference participation. Willing to share with us for our local use.
Redesign of WLA Foundation -fund development subcommittee. Increase community seats in bylaws. Trying to create a board that is more comfortable with raising money. Align foundation mission with WLA mission. August 15- Sept 2 Plumer offline (Thailand trip)
6. COLAND
 1. Prison Libraries and Request for Materials
Martha Van Pelt new Chair of COLAND. Encouraged to forge relationship between libraries or systems with librarian inside correctional facility. Use provided list to determine which categories are needed in the prison library. (see handouts)
 2. PLSR Implementation Strategy (Handout)
Document color coded- green is ready to go, yellow has some things that need to be worked out, red face lots of obstacles. John DeBacher and Ben Miller wrote the strategy. COLAND wants more details like who is on implementation teams. Summit has not been fleshed out. Idea is to bring lots of stakeholders together to discuss communication going forward.
Funding for strategies based mostly on time of agencies already in place. LSTA committee would need to advise on use of those funds.
Final strategy document delivery timeline unclear. Once COLAND is comfortable with the document, the document will be final. The plan is bound to change as we progress. This draft plan is best guess on how to move forward. DPI would like to hire a coordinator for the strategies, probably with LSTA money. Initiative start dates may need to adjust, as too many are simultaneous.
7. Recollection Wisconsin
Emily reported via email this morning. Grateful for LD&L budget request and for DPI WISELearn contribution. Digitization kits distributed this spring, training workshops provided. Storage needs will be met through backup project.
15. Member Roundtable
No news to share. Farewell to Mark Arend. Mark is staying on LD&L.
16. Next Meeting Announcement: October 8, 10am-Noon, WLA Fall Conference, Kalahari. (No meeting of WPLC at WLA)
17. Adjournment by consensus at 12:29pm

Respectfully submitted,
Barbara Brattin