

SRLAAW Minutes - August 22, 2016

Call to order by Grant Lynch shortly after 1:00 pm

Introductions

Present: Martha Van Pelt (SCLS), Connie Meyer (BLS), Rebecca Petersen (MCLS), Gerri Moeller (OWLS), Colleen Rortvedt (Appleton), John DeBacher (DPI), Corey Baumann (SCLS), Steve Ohs (LLS), Steve Patteter (ALS), Ralph Illick (Marathon County), Grant Lynch (Waukesha), Bruce Gay (MCFLS), Stef Morrill (WiLS), Amy Birtell (ESLS), Pamela Westby (L.E. Phillips Memorial), Plumer Lovelace (WLA), Mark Arend (Winnefox), Jeff Gilderson Duwe (Oshkosh/Winnefox), Barb Brattin (KCLS), Sherry Machones (NWLS), Jessica McPhail (Racine), and Bruce Smith (WiLS)

Virtual Attendees: Garrett Erickson (Mead), Kristen Anderson (WRLS), Mark Merrifield (NFLS), Mike Gelhausen (MWFLS), Brian Simons (Brown County), Sue Heskin (Superior), and Kris Adams Wendt (WVLS)

**Agenda Approval** - Motion by Mark Merrifield, 2nd by Brian Simons; motion carried

**Approval of minutes from Q2 2016** - Motion by Marty Van Pelt, 2nd by Amy Birtell; motion carried

**Treasurer's Report** was presented with a current balance of \$962.10, no questions on this report

**WLA/SRLAAW Letter of Agreement for Lobbying Services** - Motion made to approve SRLAAW's contribution of \$15,000 split among the participating SRLAAW members made by Jessica McPhail, 2nd by Pamela Westby; motion carried

**Cross-County Reimbursements** - LD&L's Cross County Work Group prepared a document proposing a standardization of some of the processes of reporting and billing cross-county reimbursements. The document outlined best practices. It was noted that the document was not designed to suggest any change in legislation. The DPI strongly stresses the importance of attributing circulations to the accurate municipality that they originated from. Also, circulation figures for e-resources have a minimal impact on money the libraries receive from the counties. WiLS can assist systems/libraries in setting up Content Reserve reports to show circulations by municipality.

Motion to endorse and encourage libraries and systems to follow the practices outlined in the current document and to encourage LD&L to pursue more specific best practices made by Ralph Illick, 2nd by Steve Ohs; motion carried

**Workforce Development Partnerships** - Steve Ohs outlined the partnership that Lakeshores member counties/libraries have with the area Workforce Development Boards to provide Gale Courses to patrons system-wide. Workforce Development covers one half of the cost of the Gale Course subscription, the other half is covered by the member libraries. The partnership has been very successful; increased promotion of the service will help to gain popularity and increase usage. WiLS does not handle unlimited seat subscriptions to Gale Courses, but can

assist if a library/system is looking for a subscription for a limited number of seats at a discounted rate.

**2017 Delivery Cost Discussion** - The base cost to be distributed among library systems has dropped from \$136,000 in 2016 to \$128,000 in 2016 due to the merger of ESLS and MWFLS. That leaves an \$8,000 shortage in revenue for South Central. SCLS has rearranged drivers' schedules to cover this shortfall, and as a result, will not pass that cost on to the library systems in 2017. Some systems will see a small increase and some will see a small decrease in overall costs in 2017. The volume from the previous year determines the overall cost for the next year. It was suggested that a three year average may be looked into for determining the 2018 costs to keep the cost variations more steady from year to year.

Motion to endorse using the \$8,000 base price for determining 2017 delivery costs was made by Jeff Gilderson Duwe, 2nd by Steve Platteter; motion carried

**Libraries Transform Poster Project** - A finalized toolkit to help libraries/systems produce "Libraries Transform" posters with their legislators was sent out by Connie Meyer/Nick Dimassis/WLA to the SRLAAW email list in July. The WLA Foundation has agreed to cover the cost of the first poster of each legislator for each ordering library. Additional copies will cost \$20/copy. The "Libraries Transform" project has been very successful as seen at Library Legislative Day 2016, as well as the recent "Libraries Transform" poster presentation to Governor Walker at the Beloit Public Library. Contact Connie Meyer or Nick Dimassis for more information.

**LD&L Update** - LD&L has been discussing the following issues: 1) the next biennial state budget, 2) "Libraries Transform" poster project, 3) WLA programming, and 4) cross-county reimbursements. Please share with library colleagues that there is a process in place to bring issues to the attention of LD&L. Any issues to be considered can be sent to either of the Co-chairs - Nick Dimassis or Kathy Pletcher.

#### **Affiliated Organization Reports:**

**PLSR** - Updates available at: <http://www.plsr.info/> No questions at this time.

**DLT** - New Directors Boot Camp is set to take place September 29th - 30th; 46 invites were sent out to new directors around the state.

The Public Library Standards will be revised to include elements of the Aspen Report and will stress the importance of library collaboration with local organizations. The standards will also provide bulleted lists of services/examples to make the standards easier to measure.

Speaking to the upcoming biennial state budget, there will be a 13% ask for library system funding in addition to LD&L and WLA messaging with the legislature. If that request does not make it into the Governor's original budget proposal, there is an additional chance to have it added to the budget by a member of the Joint Finance Committee.

DLT would like to stress that all counties should have plans in place to outline the reimbursement process and formula, and to establish a committee to review and amend the county plan as needed.

**WiLS** - Stef highlighted upcoming opportunities that will be offered by WiLS. 1) Fall regional meetings to be hosted at 7 locations around the state, 2) Save the date for WiLSWorld 2017 - July 27-28 of 2017, 3) WiLS and DPI will host the WLA Reads Program featuring "The Power of Habit" by Charles Duhigg, 4) the Fall Classic event at the WLA conference will be "Sparks and Recreation" set to take place Tuesday, October 5th from 7-9pm, 5) Cooperative purchasing is currently featuring Boopsie, Niche Academy, Data2, Evanced, BrainHQ, a possible discount for Hoopla, and discounted per seat rates for Gale Courses, 6) October's newsletter will be the first to cover a wider variety of topics beyond cooperative purchasing.

**WPLC** - The historic newspaper project went live on Monday, August 22nd. A committee has been formed to select additional historical periodicals to be added in the future.

The WPLC Board meets on Wednesday, August 24th and will discuss possible R&D projects.

**WLA** - The WLA Foundation fundraising event took place on Sunday, August 21st. The event was successful and drew approximately 80 attendees. A location has not been determined, but an event similar to this will be planned again in the future.

The WLA Foundation is funding the ongoing "Libraries Transform" poster project. The Foundation has also created a mission statement that will be helpful with decisions regarding which projects they will fund, such as the 125th Anniversary of WLA and the "Libraries Transform" project.

Vanessa Moss was hired to handle WLA membership duties, allowing Brigitte Rupp Vacha to concentrate on planning WLA conference activities.

**COLAND** - The last meeting included a tour of the Gunderson Health Center Library in LaCrosse. The next meeting is scheduled in October

#### **Roundtable Reports:**

ESLS and MWFLS have received approval from all four counties to merge systems.

Cross-county reimbursement issues present in the City of LaCrosse. The Mayor is seeking to merge the city libraries into the county system of libraries. The City of LaCrosse has 3 branches; the rest of the libraries in the County currently operate as a consolidated county system.

Marty Van Pelt had asked to receive examples of a job description for a COO (Chief Operating Officer)- several members were able to offer similar examples to be sent to Marty.

Motion to adjourn at 2:55 moved by Jeff Gilderson Duwe, 2nd Amy Birtell; motion carried  
Minutes recorded by Rebecca Petersen, MCLS